**Airline Safety – Executive Summary**

As the presentation is meant for the executive review, the details should be simple and to the point. I tried to have a storyline that makes it easy to come up with a conclusion. Avoided using bright colors and kept it more neutral. To not have the presentation monotonous, using different kinds of graphs.

The presentation is on behalf of Valder Airlines where the senior leaders can decide based on the facts. The intention was to use new data and come up with new findings. The references in findings the facts have been mentioned below. Most of the data analyzed has been from the US. As per the past research, we would get accurate conclusions if we investigated the data only from the US.

The PowerPoint presentation begins with the training involved. The training involved in driving is much lesser than flying. Hence it proves that when you are flying you are in the right hands. Again, the comparison is between a car and the flight but with the fatalities. There is a huge difference which is easy to make decisions. Based on the above we know flights are the best, now we can check on the fatal incidents over a period, to see the improvement over time. Last, you have a look at the increase in customer satisfaction.

I have included the conclusion on the last slide. It gives a summary of the observations.

**References:**

1. <https://northwestdrivingschool.com/how-many-driving-lessons-do-i-actually-need/#:~:text=The%20Average,ready%20to%20take%20your%20test>.
2. <https://www.theacsi.org/index.php?option=com_content&view=article&id=147&catid=&Itemid=212&i=Airlines>
3. <https://github.com/fivethirtyeight/data/tree/master/airline-safety>
4. <https://www.nhtsa.gov/research-data/fatality-analysis-reporting-system-fars>

**Github:**

1. <https://github.com/rohvalder/DSC640>